

The Importance of

Building Ships

An Interactive Workshop Presented by Bob Schlichte and Lena Scullard



Experience the power of “Shipbuilding” in action with this incredibly engaging and interactive workshop. Based on Bob Schlichte’s Keynote “The Importance of Building Ships,” this workshop can be customized to a variety of timeframes and group sizes.

Objectives and activities include the following:

- Identify our "foundations," our deepest values.
- Identify our passions and share with others.
- Identify actions that lie inside our comfort zone, and opportunities to step outside that comfort zone.
- Learn strategies for networking and building new relationships.
- Identify short- and long-term goals and 2-3 key actions for moving forward.
- Learn to apply creative thinking to propose unique and innovative partnerships.



About Bob:

A self-proclaimed introvert, Bob Schlichte taught himself to push outside his comfort zone to refine the art of ship building — the building of friendships, relationships, partnerships and sponsorships. Bob shares how to develop a foundation that will strengthen all of your ships and lead you to a more rewarding personal and professional life.

No matter the industry, Bob delivers a relevant and applicable message that will improve communication, strengthen personal ship building, and promote leadership. His engaging stories reveal the importance of a solid network and leave audiences inspired and motivated to reinforce their own.

About Lena:

As a speaker, facilitator, program designer, and consultant, Lena brings creative and engaging development opportunities to organizations. Lena’s programs have lasting impact, because they create memorable connections and leave people excited about applying new ideas in innovative ways.

Her programs are created to focus and inspire people to reach toward goals of excellence. Lena’s expertise includes personal and interpersonal skills development, which are the foundations of both personal and professional effectiveness.

“I heard Bob Schlichte and Lena Scullard speak at a parks and recreation workshop in Brooklyn Park. Bob’s presentation on shipbuilding was excellent, inspiring, and refreshing. Lena provided interactive information that was extremely helpful in order to build relationships and partnerships. Their teaching style was dynamic and engaging. I came away with great tools to enhance my career and interactions with others.”

**Bethani Gerhard, Minnesota
Recreation and Park Association**